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UNIVERSAL MUSIC GROUP AND DREAM RECORDS SIGN CINDY CRUSE RATCLIFF

America's Worship Leader Releasing New Album in August

July 26, 2011 (Houston) — Universal Music Group, in collaboration with [Dream Records](#) and [RPM Music](#) announced today a multi-record deal with Dove Award-winning Christian singer, [Cindy Cruse Ratcliff](#). Her new album titled, "Twenty Three" will hit [iTunes](#), Wal-Mart and record stores on Aug. 23, 2011.

"I believe there has never been an artist, ministry nor a voice as in Cindy Cruse Ratcliff," said David Hanley, founder of Dream Records. "The Lord has positioned and appointed Cindy as a heart and a voice that not only has potential of reaching the world – but is and has already impacted our generations. I am not just overwhelmed and excited to partner in her vision but am humbled that DREAM can be a part of her limitless reach to the world."

Ratcliff has served as the director of music and senior worship leader for both Joel Osteen Ministries and Lakewood Church since 1999. This will be her first solo album, since joining forces with Joel Osteen at Lakewood Church.

"Cindy [Cruse Ratcliff] is an extraordinarily talented singer and songwriter with an incredible gift to lead people in worship," said Osteen. "Her contribution to Lakewood over the last 12 years

has been truly amazing and she continues to raise the bar in the world of Christian music. Victoria and I count it a joy to work with her and we are proud to call her our friend.”

“Twenty Three,” contains 12 original songs written by Ratcliff and co-written with other artists, such as the Grammy award winning Israel Houghton and Aaron Lindsey. It is a unique mix of genres: contemporary rock, Latin and beautiful worship ballads blended to create an album expressing the faithfulness of God and His promises to His children. She describes it as fun, empowering, honest and engaging. “Twenty Three” the title cut, also features a special guest appearance by Lincoln Brewster.

“What I’ve accomplished at Lakewood has been fantastic and very fulfilling, but I was ready to do something fresh and more personally challenging,” said Ratcliff. “While launching this new facet of my career, it’s been great to have the support of Joel and the Lakewood staff. I can embark on new horizons, broaden my reach and continue my work with Lakewood Church and Joel Osteen Ministries. I am incredibly blessed.”

Learn more about Ratcliff by reading her blogs at Lakewood.cc and CCMMagazine.com. Fans can also follow her on Facebook.com/CindyCruseRatcliff and on Twitter.com/cindyratcliff, or for more information visit CINDYCRUSERATCLIFF.com.

About RPM Music

RPM Music, Inc., the record label founded by Marcus and Cindy Ratcliff. Ratcliff’s solo album, “Twenty Three,” is set for release with Universal Music and Dream Records in August of 2011. The label’s mission is to lead people in to the presence of God through music. For more information visit the Web site at CINDYCRUSERATCLIFF.com.

About Dream Music Group: Dream Records

Dream Music Group, the umbrella company for Dream Records, Upstream Artist Agency, Dream Merchandise and One Moment Management takes a genuine approach to how real artist development should be done. By providing a partnership as a business model it’s seeing it’s artists empower themselves to develop and carry out a real vision for their lives as they affect other people’s lives with their music and message. Incorporating social media, press, radio and touring its allowing artist to help each by helping themselves grow together as a family.

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